



June 2013	To Do or Not to Do
10 Reasons Why People Resist Change	<p>It was Socrates who said, "<i>Unless you do, you don't know.</i>"</p> <p>This is particularly applicable for VR Customers looking to start, grow and succeed in self-employment or even traditional employment venues. "<i>Doing</i>" makes the intangible tangible.</p> <p><i>Doing</i> is best facilitated through a series of processes or exercises that are engaging in ways that provoke thought and creative expression in forms that can be quantified and measured. The purpose of being quantifiable and measurable is not to grade, score or judge outcomes, but to acknowledge, celebrate and learn from progress along the way.</p> <p>Where to Begin </p> <p>One of the best places to begin <i>doing</i> when pursuing self-employment is to learn more about what's involved in running a business in relationship to your own experiences and personality. Doing the following exercises makes this process tangible and measurable...</p> <ol style="list-style-type: none"> 1. 10 Great Reasons to be in Business for Yourself 2. 10 Great Reasons Not to be in Business for Yourself 3. Common Entrepreneurial Traits 4. Common Entrepreneurial Mistakes 5. Entrepreneurial Aptitude Index
Self-Employment Trends in the United States	<p>What to do About It </p> <p>With an increased understanding of what it takes to succeed in business, the next opportunity to document progress is to write down your ideas about what type of business you want to pursue. This process unfolds easily in the following steps...</p> <ol style="list-style-type: none"> 1. What do I enjoy doing? 2. What skills have I developed over time? 3. How might my interests and skills combine in business? 4. How would this business be structured? 5. Who would buy from me and why? 6. How would I reach them? 7. What business idea best fits my objectives? <p>Celebrating Progress </p> <p>Simply <i>doing</i> the above steps moves a VR Customer from the unknown to the more familiar. It also generates a paper trail of rich ideas and an inventory of strengths and interests. From here, there is much to build upon to facilitate further discussion and personal progress!</p>
<p>Learn more: Ten Reasons People Resist Change.</p> <p>• Toward a Self Employed Nation: 99 percent of the total increase in employment from 2000 to 2011 was in the self-employed</p> <p>• Self-Employment Shifting to the Creative Class: Knowledge-based professions increase self-employment activities</p> <p>• The Self-Employed: Resources, articles and information</p>	

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