



MARCH 2012	Success is About Following Your Passion
Outsourcing Options	<i>5 Easy Steps for Helping Customers Discover Theirs...</i>
Marketing Channels: <ul style="list-style-type: none"> • NH Made Memberships • Hannah Grimes Center • Women's Rural Enterprise Network 	<p>You've heard it before. When you do what you love and love what you do it's easy to make a living.</p> <p>The problem for many of us, however, is how do we figure out what we want to do? Below are 5 easy steps that will assist customers with finding their passion...</p>
Quality Printing: <ul style="list-style-type: none"> • Business Cards • Stationery • Postcards 	<ol style="list-style-type: none"> 1. Assess: Invite customers to answer "yes or no" to a list of Personality Assessment questions to generate a Personality Profile. 2. Profile: Based on the Four Letter Personality Type returned in step 1, visit Personality Portraits to learn more about that profile. 3. Align Personality to Careers: Scroll to the bottom of the Personality Portrait page and select Careers to discover the different types of careers that fit this type of Personality Profile. 4. Imagine the Possibilities: Visit the Occupational Outlook Handbook to learn more about the careers that are of interest. Discover other career opportunities that are closely related. 5. Document Ideas: Given 2 or 3 Career interests, use the Self-Employment Worksheet to write down the different things that might be needed to pursue this type of work on your own as a self-employment venture.
Sales Proposal Templates <ul style="list-style-type: none"> • Letter Proposal • General Business Proposal • Service Proposal 	<p>Thanks to the reach of the Internet, social media, outsourcing and access to business counseling programs, many types of work that used to only be possible by working for someone else, are now possible through self-employment. For example, read 5 Legitimate Online Self-Employment Opportunities. Also, check out the Outsourcing Options listed in the left hand column.</p>
Helpful Business Assistance Resources	<p>Last but not least, be sure to share the multiple sources of no-cost business counseling programs. A strong counseling relationship can help customers to further formulate their ideas, develop skills and even test market in some cases. View Helpful Business Assistance Resource suggestions to the left.</p>
<ul style="list-style-type: none"> • Small Business Development Centers (SBDC) • SBDC On-line Learning Classes • SCORE Counselors to America's Small Business Chapters • SCORE on-line and local low-cost workshops • Ask Gary Gary Chabot, Dept. of Economic Dev. • Center for Women's Business Advancement 	<p>As always, if you have questions, feel free to AskBUZ. Thank you.</p>

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